



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

<u>Contract / Revision</u> 566084 /		<u>Alt Order #</u> 07894253
<u>Product</u> OBAMA/P/D SKED A		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> //1537
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

and:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	10/09/12	10/12/12	Let's Make A Deal 9am	9-10am		:30			NM	4	\$1,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$470.00			
2	3	10/15/12	10/15/12	Let's Make A Deal 9am	9-10am		:30			NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$470.00			
D 3	3	10/15/12	10/15/12	Price Is Right	11am-12n		:30			NM	0	\$0.00
D 4	3	10/09/12	10/12/12	Price Is Right	11am-12n		:30			NM	0	\$0.00
5	3	10/09/12	10/12/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$210.00			
6	3	10/15/12	10/15/12	Newschannel 3 News	12n-1230pm		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$210.00			
7	3	10/15/12	10/15/12	CBS Daytime	1228-3pm		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$210.00			
8	3	10/09/12	10/12/12	CBS Daytime	1228-3pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$210.00			
9	3	10/09/12	10/12/12	Ellen Degeneres 3pm	3-4pm		:30			NM	8	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$270.00			
10	3	10/15/12	10/15/12	Ellen Degeneres 3pm	3-4pm		:30			NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				2	\$270.00			
11	3	10/15/12	10/15/12	NewsChannel 3 News	5-6am		:30			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				2	\$165.00			
12	3	10/09/12	10/12/12	NewsChannel 3 News	5-6am		:30			NM	8	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$165.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Contract / Revision	Alt Order #
566084 /	07894253

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	OBAMA/P/D SKED A	//1537

Advertiser	Original Date / Revision
Obama/D/President	10/26/12 / 10/26/12

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
13	3	10/09/12	10/12/12	Newschannel 3 News	6-7am		:30			NM	8	\$1,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$220.00			
14	3	10/15/12	10/15/12	Newschannel 3 News	6-7am		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				2	\$220.00			
15	3	10/15/12	10/15/12	CBS This Morning	7-9a		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				2	\$140.00			
16	3	10/09/12	10/12/12	CBS This Morning	7-9a		:30			NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$140.00			
17	3	10/13/12	10/13/12	Early Show Saturday	9-11am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$70.00			
18	3	10/14/12	10/14/12	CBS Sunday Morning	9-1030am		:30			NM	0	\$0.00
19	3	10/14/12	10/14/12	Face the Nation	1030-11am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,360.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	10/08/12-10/14/12	Face the Nation	1030-11am	-----SL	:30		\$1,360.00	NM		
	Credited											
20	3	10/09/12	10/12/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	7	\$2,205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				7	\$315.00			
21	3	10/15/12	10/15/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$315.00			
22	3	10/15/12	10/15/12	Newschannel 3 News	5-530pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$400.00			
23	3	10/09/12	10/12/12	Newschannel 3 News	5-530pm		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$400.00			
24	3	10/09/12	10/12/12	Newschannel 3 News	530-6pm		:30			NM	4	\$1,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$470.00			
25	3	10/15/12	10/15/12	Newschannel 3 News	530-6pm		:30			NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$470.00			
26	3	10/15/12	10/15/12	Newschannel 3 News	6-630pm		:30			NM	1	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$590.00			
27	3	10/09/12	10/12/12	Newschannel 3 News	6-630pm		:30			NM	4	\$2,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$590.00			
28	3	10/09/12	10/12/12	Late Night with David Letterman	1135pm-1237am		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$165.00			
29	3	10/15/12	10/15/12	Late Night with David Letterman	1135pm-1237am		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Week:		10/15/12	10/21/12	M-----				1	\$165.00																																																																																																																								
30	3	10/15/12	10/15/12	Late News (M-F)	11-1135p		:30			NM	1	\$755.00																																																																																																																					
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31	3	10/09/12	10/12/12	Late News (M-F)	11-1135p		:30			NM	4	\$3,020.00																																																																																																																					
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D 35	3	10/15/12	10/15/12	M-F 730-8pm	730p-8pm		:30			NM	0	\$0.00																																																																																																																					
36	3	10/09/12	10/12/12	M-F 730-8pm	730p-8pm		:30			NM	4	\$4,660.00																																																																																																																					
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<table><tr><td></td><td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td></td><td><u>Rate</u></td><td><u>Type</u></td><td></td><td></td></tr><tr><td></td><td>1</td><td>3</td><td>10/08/12-10/14/12</td><td>730-8pm</td><td>730-8pm</td><td>-----Sa--</td><td>:30</td><td></td><td>\$70.00</td><td>NM</td><td></td><td></td></tr><tr><td></td><td colspan="12">Credited</td></tr></table>														<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				1	3	10/08/12-10/14/12	730-8pm	730-8pm	-----Sa--	:30		\$70.00	NM				Credited																																																																																									
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																																																																																																																							
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38	3	10/10/12	10/10/12	Wednesday Prime	10-11pm		:30			NM	1	\$3,710.00																																																																																																																					
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>--W----</td><td></td><td></td><td></td><td>1</td><td>\$3,710.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/08/12	10/14/12	--W----				1	\$3,710.00																																																																																														
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Week:		10/08/12	10/14/12	--W----				1	\$3,710.00																																																																																																																								
39	3	10/13/12	10/13/12	Saturday Prime	10-11pm		:30			NM	1	\$455.00																																																																																																																					
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$455.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/08/12	10/14/12	-----S-				1	\$455.00																																																																																														
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Week:		10/08/12	10/14/12	-----S-				1	\$455.00																																																																																																																								
40	3	10/14/12	10/14/12	Sunday Prime	7-8pm		:30			NM	1	\$4,410.00																																																																																																																					
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td></td><td></td><td></td><td>1</td><td>\$4,410.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/08/12	10/14/12	-----S				1	\$4,410.00																																																																																														
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Week:		10/08/12	10/14/12	-----S				1	\$4,410.00																																																																																																																								
41	3	10/13/12	10/13/12	NCAA Football	Various		:30			NM	4	\$2,500.00																																																																																																																					
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td></td><td></td><td></td><td>4</td><td>\$625.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/08/12	10/14/12	-----S-				4	\$625.00																																																																																														
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Week:		10/08/12	10/14/12	-----S-				4	\$625.00																																																																																																																								
42	3	10/14/12	10/14/12	NFL Football (Early)	1-4p		:30			NM	2	\$4,750.00																																																																																																																					
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td></td><td></td><td></td><td>2</td><td>\$2,375.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/08/12	10/14/12	-----S				2	\$2,375.00																																																																																														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																																																								
Week:		10/08/12	10/14/12	-----S				2	\$2,375.00																																																																																																																								
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	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																																																																																																																							
	1	3	10/08/12-10/14/12	NFL Football (Early)	1-4p	-----SL	:30		\$2,375.00	NM																																																																																																																							
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	See MG 42.3,42.4																																																																																																																																
	3	3	10/08/12-10/14/12	NFL Football	4-8pm	-----SaSL	:30		\$2,375.00	NM																																																																																																																							
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	4	3	10/08/12-10/14/12	NFL Football	4-8pm	-----SaSL	:30		\$2,375.00	NM																																																																																																																							
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
566084 /	07894253

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	OBAMA/P/D SKED A	//1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	10/26/12 / 10/26/12

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
43	3	10/15/12	10/15/12	Price Is Right	11am-12n		:30			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$565.00			
44	3	10/09/12	10/12/12	Price Is Right	11am-12n		:30			NM	4	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$565.00			
45	3	10/14/12	10/14/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$470.00			
46	3	10/15/12	10/15/12	The Insider	730p-8pm		:30			NM	1	\$1,165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,165.00			
Totals											116	\$58,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	116	\$58,250.00	\$49,512.50
Totals	116	\$58,250.00	\$49,512.50

Signature: _____ **Date:** _____

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